



June 22, 2009

Dear Spiritual Leader:

October is Breast Cancer Awareness Month. Breast cancer is the most common cancer among women in the United States; sadly, **African-American women are dying from this disease at higher rates than all other ethnic groups.** The George E. Thorne Development Center is sponsoring its fourth annual **PRAISE IS THE CURE** citywide breast cancer awareness campaign on October 3 and 4, 2009. As a breast cancer survivor, I believe that if it were not for the divine intervention of God, I would not be here to share my story. Through the **PRAISE IS THE CURE** campaign, I am committed to Motivating, Educating and Encouraging African American women to get screenings and treatment in order to save lives.

We are requesting your participation in our signature program, **PRAISE IS THE CURE Sunday**, on **October 4, 2009.** You will be joining faith-based organizations throughout the City who will be celebrating the lives of breast cancer survivors and raising community awareness about breast health. The program will include inspirational presentations and the distribution of informational materials to all members in attendance to encourage women (and their families) to manage their health and to know the cancer treatment options available in Philadelphia and surrounding communities.

We are asking our host churches to participate by:

- Delivering a three minute presentation during your service;
- Distributing informational materials to encourage women to manage their health by promoting early detection, treatment, and survival;
- Recognizing breast cancer survivors in your congregation

To help make your event successful, we will provide the following:

- A sample script that can be read to the congregation;
- Information packets on breast health to be distributed to the congregation;
- A representative from our organization to assist in any manner needed.

Additionally, **PRAISE IS THE CURE** is sponsoring a full weekend of activities. On Saturday, October 3, all are invited to participate in a Health Fair that will include FREE mammograms and other health screenings, A "Pamper Party" providing spa treatments, refreshments and other "feel good" activities for breast cancer survivors, "Real Men Wear Pink" activities, and a benefit Gospel Concert featuring world renowned and local artists.

To help us defray the expenses in providing the weekend of events which are Free to all participants, (except for the benefit concert which is free only to the 300 survivors), and our ongoing outreach efforts, we are accepting "free will offerings". We are also requesting you to offer members of your congregation the opportunity to attend the concert at a group rate of \$20 per person for 10 or more. All donations are tax-deductible and will be used to support our mission. We thank you in advance for your support and ask that you **complete and fax the enclosed commitment form to our office at 215-782-8933 on or before Tuesday, September 1, 2009.** We encourage you to call our office at 215-635-1025 if you have any questions.

Your Sister in Christ,

Anita T. Conner, Founder and Chair
George E. Thorne Development Center



raise Is The Cure™
A George E. Thorne Development Center Project

www.GETDC.org

**“Praise Is The Cure” Sunday
Commitment Form
Response Date: September 1, 2009**

Name of Church _____

Church Address _____

Phone Number _____

Pastor's Name _____

(We) ___ will ___ will not host PRAISE IS THE CURE SUNDAY at our church on October 4, 2009.

If your church is committing to hosting an event please complete the information below. If your church will not host an event this year, please fax the form back to us at 215 782-8933. Thank you.

Name of contact person for this event _____

Title _____

Phone _____ Fax _____ Email _____

Please indicate the service hour(s) you will be holding your event?

1st Service: Time _____

2nd Service: Time _____

How many information packets will you need? _____

Please check all of the following that apply to your event:

_____ We are requesting a George E. Thorne Development Center representative(s) be present to assist at our church service.

_____ We are requesting a **Praise Is The Cure** spokesperson to make the presentation at our church service
or

_____ We will select our designee to make the presentation during our service.

_____ We will sponsor _____ breast cancer survivors @ \$50 each for the Survivors' "Pamper Party" and the Benefit Gospel Concert.

_____ We will purchase _____ benefit concert tickets at a group rate of \$20 each for groups of 10 or more.

_____ We will make a monetary donation to support **Praise Is The Cure** year-round programs and services.

Please fax the completed form to our office at 215-782-8933 **no later than Tuesday, September 1, 2009.**

A representative from our organizing committee will follow-up with your contact person to assist with the coordination of your event.

Thank you and God bless!